



512-689-9644
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EXPERIENCE

- 7/2015 - 7/2016 **Art Director | Rouge 24**
Concept, strategy, design and exploration for a wide range of projects and clients.
- 9/2007 - 6/2015 **Creative Director | Rêv Worldwide**
Managed and executed on internal brands such as MangoMoney & Yap, and oversaw brand and design for partner brands with Virgin Australia, Etihad, Westpac, Air New Zealand, and others.
- 7/2002 - 7/2005 **Creative Director / Art Director | NetSpend Corporation | Austin, TX**
Concept, strategy, design and implementation of all core products' marketing and advertising materials, as well as brand consistency across the board.
- 4/2001 - 7/2002 **Lead Designer/Art Director | Broadwing, Inc. | Austin, TX**
Responsible for all marketing and advertising materials for internal and external campaigns. Further developed brand identity and implemented it across the board. Coordinated efforts of other designers, vendors, freelancers and marketing team.
- 10/2000 - 3/2001 **Graphic Artist | Netxstream, Inc | Austin, TX**
Designed and conceptualized highly branded, immersive, interactive environments as a way to interface with their proprietary direct-marketing software solution.
- 5/2000 - 10/2000 **Senior Graphic Designer | Simplified Telesys | Austin, TX**
Managed and oversaw all of the design oriented projects for Simplified. This included (and was not limited to) trade show materials, posters, t-shirts, collateral, direct mail pieces, Ads, web.
- 1/1999 - 4/2000 **Graphic Artist | Alchemy Studios | Austin, TX**

EDUCATION

B.F.A. Communication Design | Southwest Texas State University

SKILLS

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | Corel Painter | Print & Digital Design
Traditional and Digital Illustration | Animation | Pre-Press | Macintosh, PC

CLIENTS

IBM, Sam's Club, The Natural Gardener, Tivoli, Dell Children's Hospital, DRI, Valero, PreCash, Janus Mutual, Texas Department of Transportation, Everfuels, Milkshake Media, M-Power, Troux Technology, NorAm Biofuels, Fiesta Events, BiG Austin, ThinkStreet Advertising, Motive, Rip Tear Shred, Broadwing, Deverus, and more.

AWARDS

Silver ADDY award 2003 - Netspend Wallet Ad
Silver ADDY Award 2006 - TxDOT Apply to be a Texan

REFERENCES

Bertrand Sosa (Founder, President - Rêv Worldwide) | bertrand.sosa@revworldwide.com
Melissa Walker (Owner - Walker Consulting) | mwalker826@gmail.com
Michael Schmidt (Creative Director - Rouge24) | michael.schmidt@rouge24.com